

Room 901
Tower A, Lecheng Center
Chaoyang District
Beijing, 100022

To Who This May Concern,

We are writing this letter to certify that Dr Zihua Lai has participated the iPinYou Global RTB Bidding Algorithm Competition and have achieved the 22nd place in season two offline.

The iPinYou Global RTB(Real-Time Bidding) Bidding Algorithm Competition is organized by iPinYou from April 1st, 2013 to December 31st, 2013. The competition has been divided into three seasons. For each season, a training dataset is released to the competition participants, the testing dataset is reserved by iPinYou. The complete testing dataset is randomly divided into two parts: one part is the leaderboard testing dataset to score and rank the participating teams on the leaderboard, and the other part is reserved for the final offline evaluation. The participant's last offline submission is evaluated by the reserved testing dataset to get a team's offline final score.

For more information about the contest: <http://contest.ipinyou.com/>

Sincerely,
Chunhua Lai
HR

